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I STRATEGIC DESIGN RESEARCH JOURNAL

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## **Editorial**

We would like to present you this new number: the second of the current volume and the first regular of this year. In this new issue we publish five new papers with different perspectives about design. The first contribution, from Marina Rossi, tackles the concept of collaboration and how it is used in the private sector. *A Compass to Drive Collaborative Design Practices within Private Organisations* analyses three different workshops and the call for 'collaboration'. The paper brings forth the double diamond model to compare these experiences, and ultimately asks if we are not supporting collaborative approaches just to reach consensus. Then, *A Conceptual Framework for Social Currency Innovation: A Service Design Perspective* is authored by Ida Telalbasic. The intention of the paper is to address the problem of the financial exclusion of early-stage entrepreneurs. The text is divided in three parts: an overview of the causes of different 'crashes', including the 2008 financial crisis; a literature review of distinct sociological interpretations of value exchange; and the possibilities open to service design to create alternative currencies to aid communities of social entrepreneurs.

The next paper involves design and healthcare. Ramos et al. present Patient-centered healthcare service development: a literature review. The authors also frame their work through a service design perspective, considering how the area of design is linking patients and experiences of codesign. Two main themes emerge from their study, improvements and barriers. In their results they identify gaps, such as the lack of studies from developing countries around this subject. Drabble *et al.* bring the framework of the Theory of Change to the forefront. In Applying Theory of Change to strategy articulation cycles in design projects: Potentials and shortcomings through the Designscapes case study, the theory is discussed according to its potential to associate strategy articulation and design. For this purpose, Drabble et al. examine the projet DESIGNSCAPES, funded by the European Commission. Based on observations and surveys with project proponents, they acknowledge some issues regarding how complexity is framed in the visual representations, but finally recognize its viability to support strategies. Lastly, we share a contribution from Songwut Egwutvongsa. In Influence Factors on Industrial Handmade Products Designed from Sugar Palm Fibers we discover how waste materials can be used to develop sustainable economic alternatives for communities. The paper organises a statistical methodology carried out in Thailand through a survey conducted with about 1400 visitors of an exhibition and the local artisan community, comprising 300 hundred people.

We hope you appreciate the selection for this number. As per our guidelines, the evaluation process is entirely free of charge for any authors and the same open perspective applies for readers accessing the content.

Carlo Franzato and Edu Jacques Editor and Assistant Editor